

## European Headquarters Opens in Germany



In an effort to support the rapid expansion of our European operations, [Cereplast](#) has opened a European headquarters in Bönen, Germany. The new European headquarters will provide a complete suite of services to clients in the pan-European region and handle logistics between our U.S. and Germany-based offices.

"Our new European headquarters will help provide European-based clients with regional support and provide Cereplast with an effective platform and capacity to grow our European operations. This marks the first step toward achieving our plan to open a manufacturing plant in Europe during 2012 that should handle at least 200MM pounds, a production capacity double the size of our U.S. factory," said Frederic Scheer, Founder, Chairman and CEO of Cereplast, Inc.

## "Cereplast continues its march across Europe"



"With the paint on its new European office door scarcely dry, US biopolymer producer Cereplast has signed up three European distribution agreements this year – and January's not over yet." - [British Plastics & Rubber](#)

We kicked off the new year by signing a supply and distribution agreement with [Bioworks Pl.](#) Under the terms of the agreement, BioWorks will distribute Cereplast Compostables® Resins and Cereplast Sustainables™ Resins to product and package manufacturers in Poland.

Next, we announced our partnership with [Euroink Romania](#) to supply Cereplast Compostables® and Sustainables™ for use in its masterbatch process for adding colorant to bulk, uncolored resins that is used to manufacture bags, garden furniture, household items, industrial parts, among other products.

This week we announced our distribution agreement with Italy-based [ColorTec S.r.l.](#) to supply bioplastic resin to the Southern Italian and Slovenian markets. We will provide ColorTec with our patented Compostable 3000 film grade for use in its masterbatch process for the production of shopping and garbage bags. The Cereplast 3000 film is designed to have strong puncture strength, toughness, and can be processed on existing blown film extrusion machines.

These partnerships reflect our continued commitment to working with local partners throughout Europe to bring bioplastic materials to the continent for the manufacturing of products and packaging.

## \$12 Million Investment Fosters Extreme Growth

We recently announced a [\\$12 million private placement](#) with Lazard Capital Markets LLC, one of the premier investment banks in the world, as lead placement agent. This investment is key for us because it will help us finance 300%-400% growth in 2011. Proceeds from the financing will be used for working capital to fill our rapidly growing order pipeline resulting from new distribution agreements.

## Bioplastics: Reshaping an Industry

Visit us in Vegas on February 2 & 3 for [Bioplastics: Reshaping an Industry](#). This two-day conference will address the current trends and developments in bioplastics that are being driven by the industry's tremendous growth.



"The Plastics Industry is undergoing a dramatic transformation as bioplastics primarily derived from renewable feedstocks continue to gain recognition in a market dominated by petroleum-based products. Bioplastics have already reached over one million tons capacity, with 2011 growth rates conservatively projected at 15-20%." - InnoPlast Solutions

Bioplastics: Reshaping an Industry is hosted by InnoPlast Solutions, Inc. and Jim Lunt & Associates LLC. at Caesar's Palace 3700 W. Flamingo Road, Las Vegas, NV 89103.

## Introducing Dr. Kelvin Okamoto



It is our pleasure to introduce you to Dr. Kelvin Okamoto, our newly appointed [Senior Vice President of Research and Development](#). Dr. Okamoto is responsible for overseeing the development and implementation of Cereplast's global research and development strategy. He will concentrate on new technological platforms, and will lead the patent strategy of the Company.

Dr. Okamoto brings over twenty years of research and development experience in the plastics and packaging industries to the Company. Prior to joining Cereplast, he served as the Manager of Materials Engineering at Solo Cup Operating Corp. Dr. Okamoto holds a PhD in Chemistry from Cornell University and a Bachelor of Science in Chemistry from Stanford University.

We are also excited to announce Dr. Okamoto's recent appointment to the board of the Society of Plastics Engineers (SPE) Bioplastics Special Interest Group (SIG).

## WE WANT YOU... TO VOTE!

The [Make Your Mark](#) Bioplastics Symbol Contest is in full swing and **we need your help** selecting the top designs. Voting is easy - simply [visit this link](#) and click on your favorites.

We are looking for the most outstanding designs so we created a voting system that is fashioned similarly to the way chess players are rated. Designs are ranked against each other, and the best designs will rise to the top. A benefit to this voting system is that it doesn't matter when a design is submitted - even the very last submission will have a chance. There are new designs being submitted every day, so make sure to vote often!



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